



1B3, Daham Mawatha, Maharagama

[www.mightymini.lk](http://www.mightymini.lk)

06/03/2024

Dear Sir,

### **MIGHTY MINI CLUB GRAND PRIX 2024 SPONSORSHIP OPPORTUNITY**

The Committee of the Mighty Mini Club is in the process of organizing a Member's Day Race Meet which is scheduled for the **30<sup>th</sup> March** at the Katukurunda Race Track from 8am to 2.30pm. We anticipate having at least a minimum of 100 to 120 competitors.

A large number of Minis in one location will definitely be an attraction for the young and the old alike. Hence, we believe that the following Sponsorship Opportunities represent excellent value for money where your promotional budget is concerned.

#### ***Main Sponsorship***

Benefits would include:

- Right to display unlimited number of banners or any other promotional material at the Racetrack.
- Stickers on rear side glasses. (Sticker to be provided by your company)
- Advertising of your organization on the PA system.
- Event will be named after your organization/brand name.
- The Company name to be displayed on all trophies.
- Your company name will be promoted on all media covering this event!
- Space provided to open up a promotional stall.
- Your logos will be added in the backdrop for awarding ceremony.

***Your Investment Rs. 500,000-***

#### ***Part Sponsorship***

Benefits would include:

- Right to display five banners or any other promotional material at the Racetrack.
- Stickers on rear side glasses. (Sticker to be provided by your company)
- Advertising of your organization on the PA system.
- The Company name to be displayed on the trophies on three event classes.
- Your company name will be promoted on all media covering this event!

***Your Investment Rs. 150,000-***

#### ***Event Sponsorship***

Benefits would include:

- One event of the Race to be named after your organization & all trophies relating to that event will be done with your company name & logo.
- Right to display up to three banners at the trackside.
- Advertising of your organization on the PA system as an event sponsor.
- Your company name will be promoted on all media covering this event!
- You'll be invited for the award ceremony to distribute the respective event trophies.

***Your Investment Rs. 25,000-***

#### ***Banners***

Each Banner to be displayed at the Race Track @ ***Rs. 5,000-***

#### ***Trail/Pilot Car***

Trail/pilot car can be given for the event with your advertisements and promotional messages on it. Car and the fuel shall be given by the sponsor.

***Your Investment Rs. 25,000-***

### ***Fastest Timing of The Day Trophy Sponsorship***

Benefits would include:

- Trophy will be branded with your company name & logo.
- Right to display up to three banners at the trackside.
- Advertising of your organization on the PA system as an event sponsor.
- Your company name will be promoted on all media covering this event!
- You'll be invited for the award ceremony to distribute the respective event trophies.

***Your Investment Rs. 25,000-***

### ***Numbering Sticker Sponsorship***

Benefits would include:

- Your logo will be printed in all numbering stickers.
- You will need to bare the cost of numbering stickers.
- Right to display up to three banners at the trackside.
- Advertising of your organization on the PA system as an event sponsor.
- Your company name will be promoted on all media covering this event!

***Your Investment Rs. 25,000-***

### ***Promotional Stall***

Benefits would include:

- Area to setup a promotional stall near the track.
- You'll have to bare the cost of the stall.
- Right to display up to three banners at the trackside.
- Advertising of your organization on the PA system as an event sponsor.
- Your company name will be promoted on all media covering this event!

***Your Investment Rs. 15,000-***

### ***Participation Certificates***

Benefits would include:

- Your business name and logos will be printed on each participation certificate.
- We will be obtaining your approval on the final artwork on certificate.
- Right to display up to three banners at the trackside.
- Advertising of your organization on the PA system as an event sponsor.
- Your company name will be promoted on all media covering this event!

***Your Investment Rs. 15,000-***

Please do not hesitate to contact the following, should you have any further queries.

- Namal Silva (President ) - 0777569392
- Azmi Noor (Treasurer) – 0777652380
- Thanush (Committee Member) – 0778608117

We wish to inform you that all funds for sponsorships relating to this event will have to be strictly channeled through the Club & not through any others.

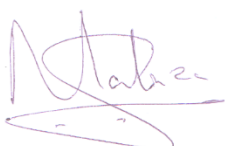
- If payments are to be made via Cheque it should be in favour of **The Mighty Mini Club**.
- If any cash is being given all funds should be deposited directly to club account at Seylan Bank Account # 0120 – 01730531 – 001 (Nugegoda) A/C Name **The Mighty Mini Club**.

Please do not forget to hand over or post the deposit slip with your company details given at the back of the slip. It should be sent to the club address given above.

Please forward a letter of acceptance giving details of sponsorship along with details of your company name & logo to the undersigned in order to proceed with the work accordingly.

Thank you for your support, which is greatly appreciated.

Sincerely,



**Malinda Sirisena**  
Assistant Secretary